



Jim Wright Company

Adopting a Software Partner to Support Their Unique Market and Business Requirements

COMPANY:

Jim Wright Company
Killeen, TX
2,700 Doors
www.jwcrentals.com

MARKET:

Single Family

REALPAGE PRODUCT/SERVICE:

Propertyware

“In the upcoming years we have an aggressive growth strategy and will be growing our business through acquiring the RIGHT owner. Propertyware is the foundation to making this happen. It is comforting to know that our software partner is dedicated to improving the product and actually listens. It is also equally important that Propertyware promotes peer-to-peer networking for us to continue to strengthen our relationships and business.”

Bob Alleman

Certified Public Accountant,
Jim Wright Company



THE CHALLENGE

Jim Wright Company quickly realized that the Yardi® software they had been using for 30+ years was hindering their growth and was a substantial cost to the business. They were looking for a software provider that would fuel their growth with a comprehensive property management system that improved internal processes and transparency, as well as allowing them to connect more efficiently with owners and tenants.



THE SOLUTION

Propertyware® provided Jim Wright Company with:

- Accounting capabilities that tackled complicated data processing for owner payments.
- Mobile solutions that enabled inspectors and maintenance teams to connect on the go.
- Owner and tenant portals that allowed them to communicate more effectively.
- A comprehensive property management solution that met all their requirements and more.



THE RESULTS

Jim Wright Company was able to efficiently manage their unique client base with Propertyware. An estimated 37% of their tenants were active duty military and 72% of their owners lived more than 100 miles away. They were also able to:

- Decrease the number of accountants focused on owner payments from five to one by streamlining their processes.
- Reduce move-out inspection process time from 5 days to 5 hours by enabling inspectors with mobile apps to upload documents, share pictures and information while in the field.
- Save 1,000+ hours a year managing owners and tenant inquiries by enabling them to view their accounts online, similar to how consumers view online credit card statements, providing transparency into account activity.
- Utilize a property management solution that exceeded their business requirements for a third of the cost of Yardi.